

taREWARDS.com **Material Specifications**
MONTHLY PERKS FOR TRAVEL AGENTS

taREWARDS.com is a multi-partner, industry-wide rewards website for travel agents. Each month, thousands of travel agents enter the site where they enter to win our partners' exclusive reward offers.

REQUIREMENT: During the months you want to acquire NEW travel agent leads, you must offer a monthly Reward for promotion on taREWARDS.com.

- **The reward must have a value of \$500 or greater.** FAMS are best, complementary multi-night FAMS so the winner can experience the product/destination. Other options are gift cards, travel products, client upgrades, etc.
- If your Reward is enticing enough, taCONNECT will apply extra marketing to promote the offer.
- Monthly reward materials are due on the calendar due dates listed on page 2.
- Reward specifications are found below.

Any questions, please contact Shiv by email at shiv@travelrelations.com

1: LOGO'S (Up to two company/brand logo's)

2: IMAGES (Up to three inspiring images)

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NEW REWARD - ENTER TO WIN!

Alexandra Resort
Turks and Caicos Islands
Awarded by TripAdvisor

Win a Turks and Caicos Experience to The Alexandra Resort!
brought to you by Caribbean Tourism Organization

- 4 nights of RELAXING Accommodations. (1 Room, Accommodations for 2)
- World acclaimed Grace Bay Beach

At The Alexandra Resort, you will enjoy the best resort value on world acclaimed Grace Bay Beach! With its expansive lush grounds, the 91-suite offers a unique experience. Resort amenities include a large lagoon-style swimming pool, the popular Mango Reef Restaurant, Spa Sanay, Caicos Dream Tours excursions desk, Pelican Kids' Club, a concierge desk, 24-hour front desk and an exercise room.

ENTER NOW

HURRY & ENTER NOW - CLOSSES SEPTEMBER 30th!

3: HEADLINE (Approx. 50 characters)

4: BODY (Approx. 150 words) Must be travel agent friendly.

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taREWARDS.com Reward Material Due Dates

REWARD MONTH	MATERIAL DUE DATE
January	December 26
February	January 26
March	February 26
April	March 26
May	April 26
June	May 26
July	June 26
August	July 26
September	August 26
October	September 26
November	October 26
December	November 26